



FLOOD PREPAREDNESS AND RESILIENCE IN LATIN
AMERICA AND THE CARIBBEAN SOCIAL MEDIA TEMPLATE
GUIDANCE.

USING CANVA

A person wearing a white protective suit, a white hard hat with a red cross, and a white face mask is sitting in a boat on a body of water. The person is holding a red object in their gloved hands. The background shows a body of water and some trees in the distance.

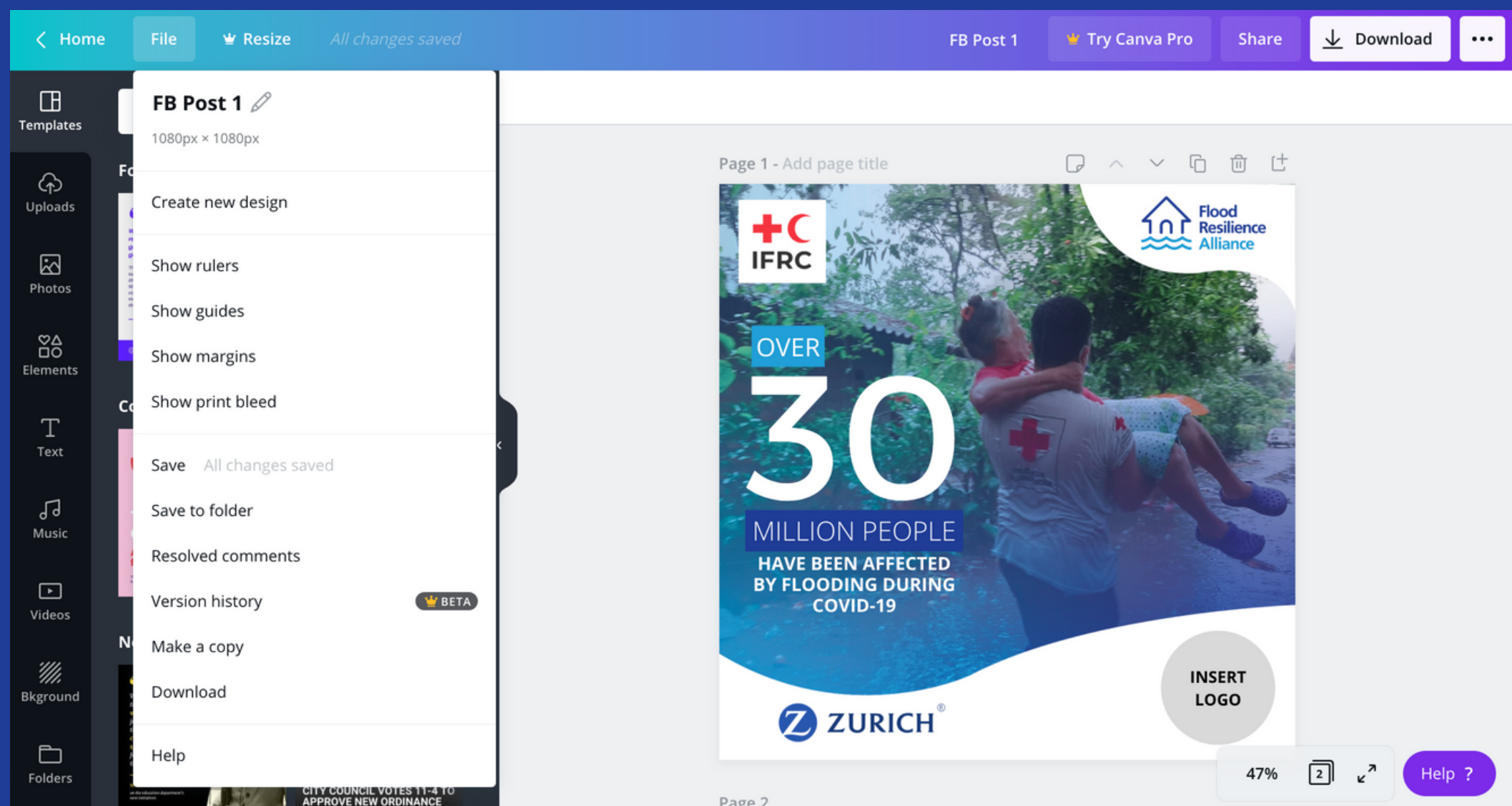
WHAT IS A
FLOOD?

AVAILABLE IN BOTH ENGLISH AND SPANISH

CANVA GUIDANCE

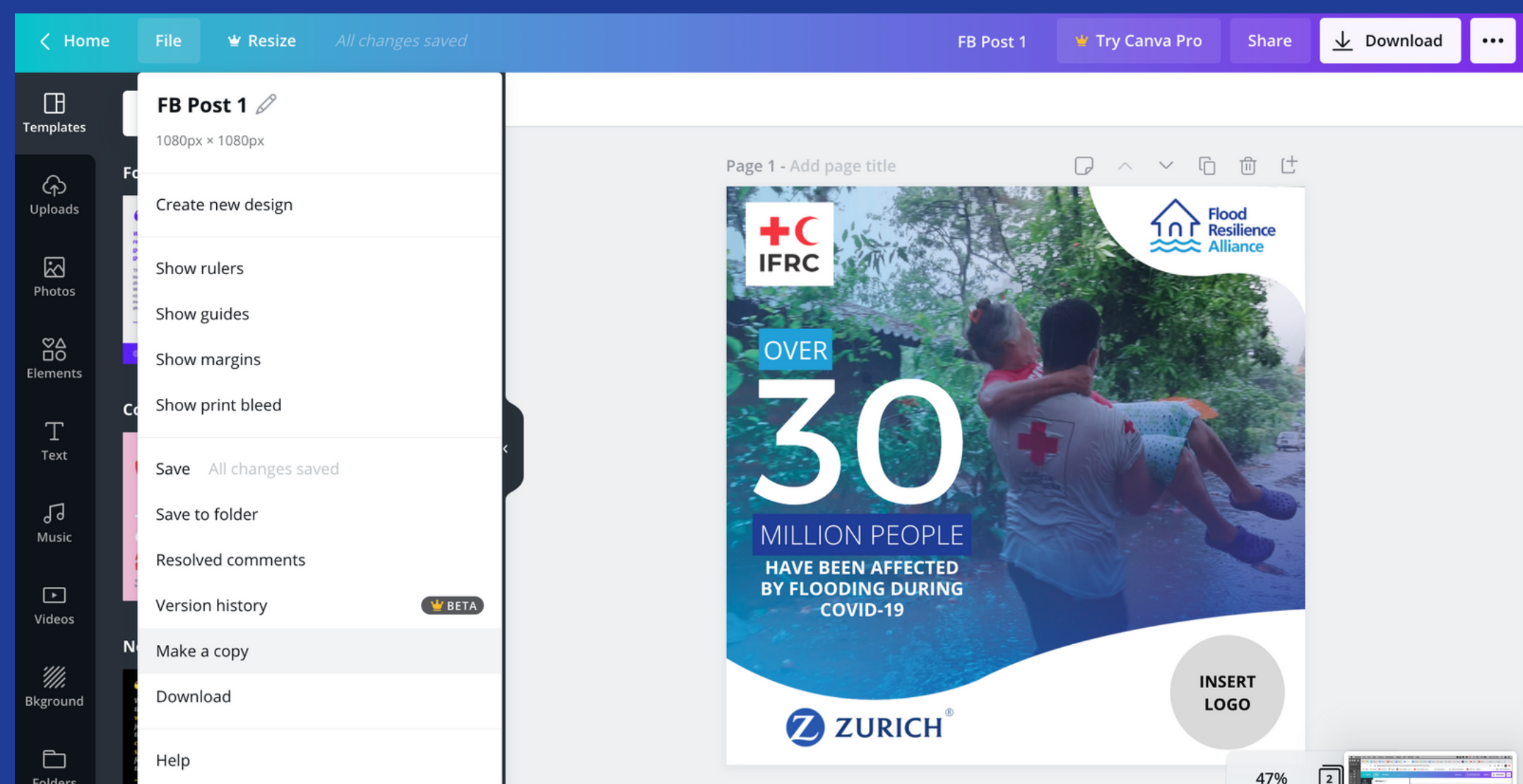
1

Once you've clicked the link. **Go to FILE.**



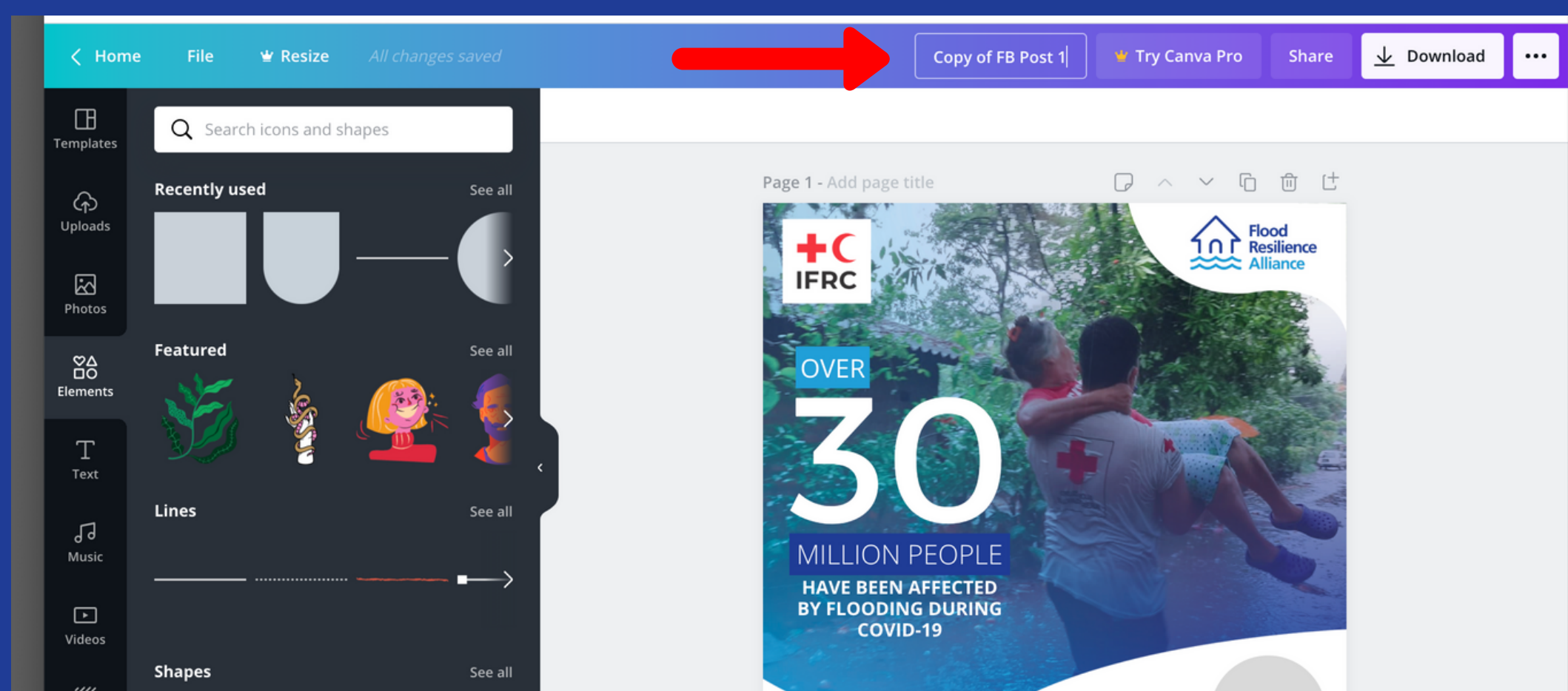
2

In the list of **FILE OPTIONS** please click **MAKE A COPY.**



3

Your file name should now have **COPY** in front of it.



FACEBOOK



OVER
30
MILLION PEOPLE
IN THE WORLD HAVE
BEEN AFFECTED
BY FLOODING DURING
COVID-19.



INSERT
LOGO



 **DO NOT** DRINK FROM, PLAY
OR SWIM IN FLOODWATER.



INSERT
LOGO



OVER
41M
PEOPLE HAVE BEEN
AFFECTED BY FLOODS IN
LATIN AMERICA & THE
CARIBBEAN IN THE LAST 20
YEARS.



INSERT
LOGO



 **CONSIDER PRECAUTIONARY
EVACUATION** OF YOUR
LIVESTOCK AND PETS.



INSERT
LOGO



 **IDENTIFY AN EVACUATION
ROUTE** PRIOR TO THE IMPACTS
OF FLOODING.



INSERT
LOGO



 **STOCK UP ON DRINKING
WATER** AND OTHER
ESSENTIAL ITEMS.



INSERT
LOGO



 **IDENTIFY WAYS TO PREVENT
WATER** FROM ENTERING
YOUR HOME.



INSERT
LOGO



 **CONSIDER YOUR RISK
FACTORS** SUCH AS PROXIMITY
TO RIVERS AND COASTLINES.



INSERT
LOGO



 **IDENTIFY SHELTERS AND
EMERGENCY SUPPORT** IN
CASE OF FLOODING.



INSERT
LOGO



 **IDENTIFY WHERE TO GET
SUPPORT** IN THE CASE OF
EXTREME FLOOD IMPACTS.



INSERT
LOGO

TWITTER





Maintain communication with neighbours especially the elderly and disabled persons.







Keep hazardous chemicals above anticipated flood levels.







Avoid looking for shelter or traveling on foot at night if there has been flood impact.







Avoid touching electrical items that may be wet or has been in contact with water.







Keep important documents and papers above potential flood levels, using waterproof containers where possible.







Speak with local authorities to find out more about the evacuation plans of your neighbourhood.







Identify the safe evacuation routes out of your home if necessary.







Monitor the weather closely, whether there is a flood watch or flood warning in place.







Wash your hands always and wear personal protective equipment where necessary.





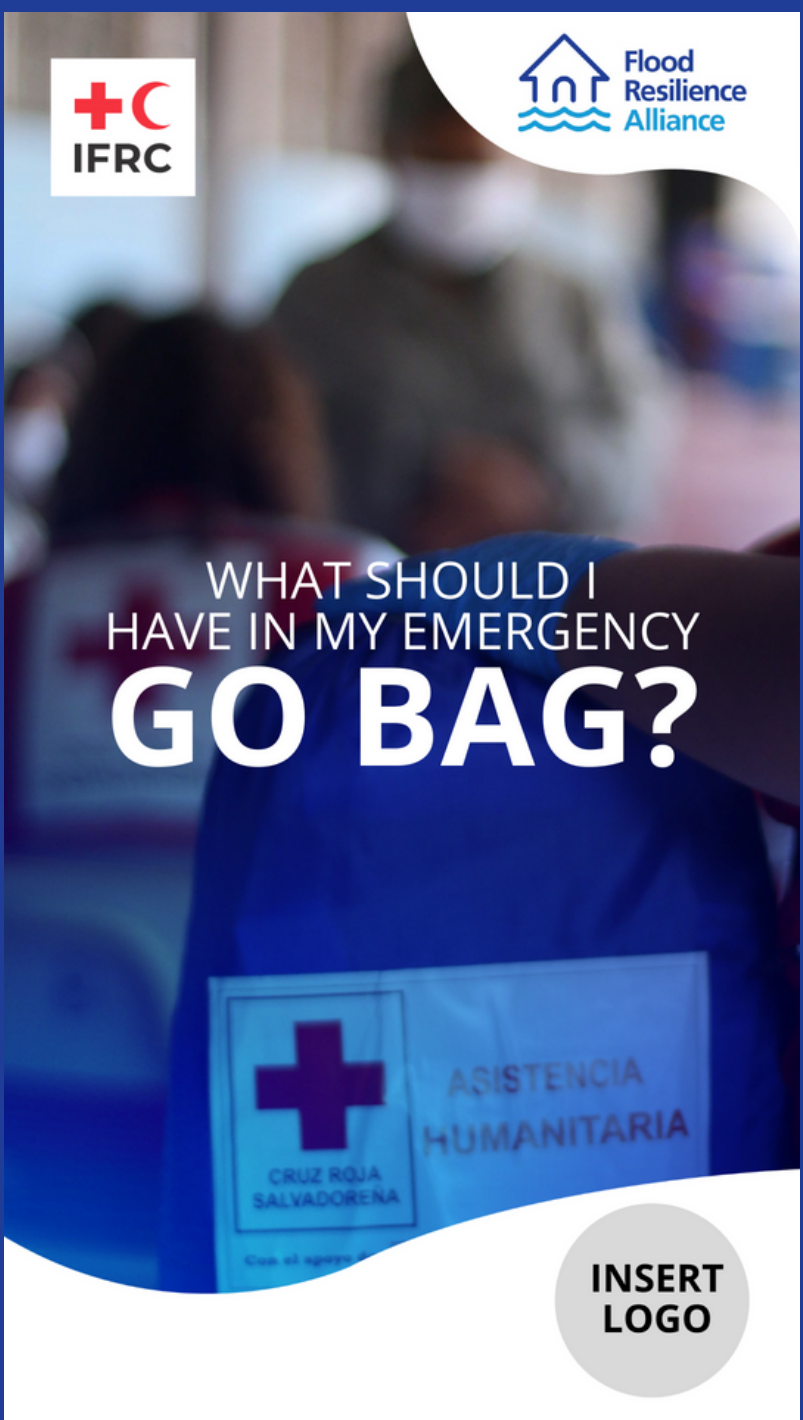


Have materials to disinfect and cover any cuts or injuries that could occur.



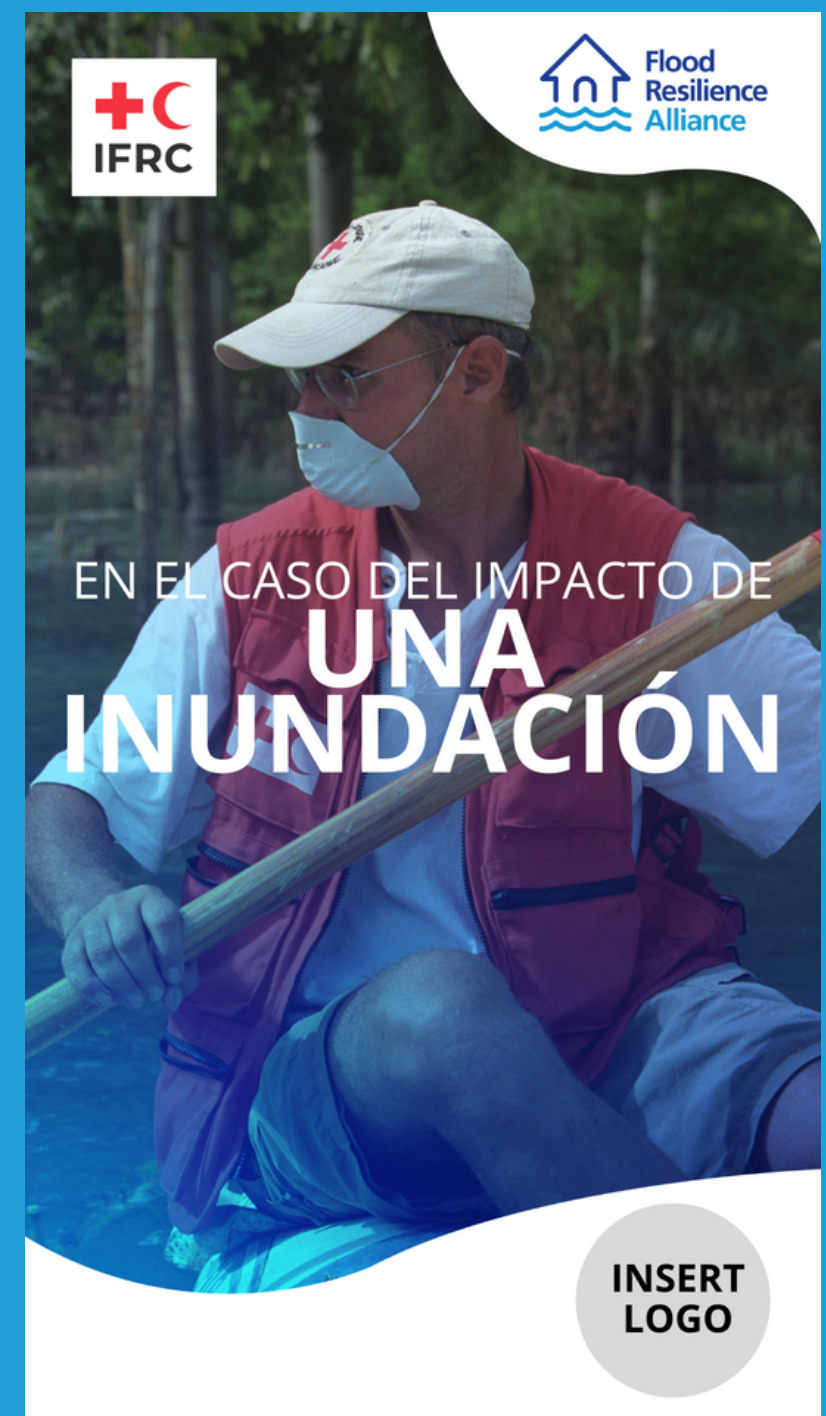
INSTAGRAM STORIES

ENGLISH



INSTAGRAM STORIES

SPANISH



NEED SOME SUPPORT?

Reach out to us for more information on how to share these or other preparedness tips.

NADIA ORTEGA
NADIA.ORTEGA@IFRC.ORG
DISASTER RISK MANAGEMENT SENIOR OFFICER
AMERICAS REGIONAL OFFICE (IFRC)

DIANA MEDINA
DIANA.MEDINA@IFRC.ORG
**REGIONAL MANAGER COMMUNITY
ENGAGEMENT & ACCOUNTABILITY**
AMERICAS REGIONAL OFFICE (IFRC)